



Productivity: **UP.**
Costs: **DOWN.**

Optimize your business with HP Designjet printers and get cash back with HP Cash In & Trade Up!



HP Designjet Z6100
Printer series

Trade up today and get up to \$2,500 cash back*!

Take advantage of select HP Designjet printers and get cash back! With the HP Designjet Cash In & Trade Up promotion, you can get up to \$2,500 cash back* when you upgrade your eligible old product and purchase or lease an HP Designjet Z6100 or Z3200 series printer and submit the online claim form by October 23, 2009. You have the option of keeping or trading in your eligible old HP or non-HP large-format product—you just need to show proof that you currently own one. The promotion runs August 1, 2009 through October 23, 2009.

There's never been a better time to buy!

With these cash back opportunities, now's a great time for you to upgrade your old large-format printing technology to an HP Designjet printer! Whether you choose an HP Designjet Z6100 Printer or an HP Designjet Z3200 Photo Printer, you can be certain that you're getting the latest in high-performance, high-quality printing technology combined with the industry-leading support you expect from HP.



HP Designjet Z3200
Photo Printer series

HP Designjet Z6100 Printer series:

- 8-ink printer produces up to 60-inch wide prints at exceptionally high speeds
- Virtually unattended high-volume printing
- Outstanding image quality and durability

HP Designjet Z3200 Photo Printer series:

- 12-ink printer produces gallery-quality prints up to 44 inches wide
- Exceptional color gamut with new chromatic red ink
- Provides productive operation and great ink efficiency

Promotion ends October 23, 2009!

Contact us today to get complete product and promotion details.

Business Partner



*U.S. residents only. Cash back provided by mail-in rebate available for eligible purchases made August 1, 2009–October 23, 2009. Additional restrictions apply. Void where prohibited, taxed or restricted by law. For qualifying product options, terms and conditions, and claim form, visit www.hp.com/go/cashin1.

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